



Allen C. Hermansen Hospitality Endowment Scholarship

\$1,000 Scholarship presented to a Badger hospitality or culinary student
**The Allen C. Hermansen Culinary Endowment Scholarship is presented to a
Badger High School hospitality or culinary student intending to pursue a
career in the hospitality or culinary field.**



Allen C. Hermansen attained the position of vice president for Hilton Hotels Corp. in 1987. A native of Chicago, Hermansen grew up in his family owned summer resorts in Lake Geneva. He credits receiving his education in the hospitality industry from then family owned Hotel Geneva (designed by famed architect Frank Lloyd Wright) or the "University of Hotel Geneva" as referred to by Hermansen. The Hotel Geneva served as a springboard for Hermansen to Hilton Hotels Corp, in which he would have a remarkable 40 year career.

A graduate of Lake Geneva High School, he began his career in Chicago with Hilton in 1956 as a room clerk and soon advanced to other front office assignments at the Conrad Hilton Hotel. In 1960, he was appointed convention services coordinator and then sales representative at that same property. In 1963 Hermansen joined the Hilton national sales office in Chicago as national sales representative, advancing to the newly constructed Milwaukee Hilton Inn the following year as director of sales.

Hermansen joined Hilton Inns, Inc. (the franchise arm of Hilton Hotels Corp.) at its inception in 1965, supervising development and operations of nine southeastern states. Three years later he was appointed director of sales and administration. He was named vice president of operations in 1972 and senior vice president of operations in 1981.

As a member of the American Hotel & Lodging Assoc., Hermansen was Chairman of the Membership Committee, served on the Association's Industry Advisory Council and the Hotel Sales & Marketing Committee. He also served on the committees of the International Franchise Assoc. and the International Platform Assoc.

Mr. Hermansen retired in 1996 from Hilton's World Headquarters in Beverly Hills, California and spends his summer and fall in the Lake Geneva area.

Criteria for the Allen C. Hermansen Hospitality Endowment Scholarship are as follows:

- Must have participated in two years of the ProStart Culinary Program at Badger High School and taken part in out-of-school Badger Culinary events;
- Cumulative high school grade point average of at least 2.5;
- Must have passed the ServSafe and ProStart Exams;
- Financial need will be a consideration;
- Must be recognized by their instructor for talent, enthusiasm and leadership;
- Must be pursuing a degree in culinary at an accredited 2- or 4-year college;
- Selection will be made by the Badger High School Culinary instructor;
- Student is eligible for payment upon admittance into a culinary program. Recipient will submit college grade report (minimum 2.5 grade point average) and the next semester schedule showing enrollment in culinary program. Check is mailed to college Bursar's Office.

Student Name _____

Address _____

Phone (home) _____ Phone (cell) _____

Check if Received/Test Taken:

Cumulative GPA _____ ☐ ServSafe Certificate date _____ ☐ ProStart Certificate date _____

On a separate piece of paper, please list the extra-curricular hospitality/culinary related activities in which you have participated while at Badger, including relevant work experience.